

To

Pay and Accounts Officer (Sectt.),
Ministry of Housing and Urban Affairs,
Sankalp Bhawan (GPOA-2),
KG Marg, New Delhi-110001

Sub.: Mother sanction for release of Rs. 65.04 lakh to State Govt. of West Bengal as advance amount of 1st installment of Central Assistance for FY 2025-26 towards IEC activities under Capacity Building of PMAY-U 2.0 Mission - reg.

Sir/Madam,

I am directed to convey the mother sanction of the Component Authority for release of **Rs. 65,04,000/- (Rupees Sixty Five Lakh and Four Thousand only)** to State Govt. of West Bengal as advance amount of 1st installment of Central Assistance FY 2025-26 towards Information, Education & Communication (IEC) activities under Capacity Building of Pradhan Mantri Awas Yojana – Urban 2.0 (PMAY-U 2.0) Mission under SLS **WB284 – WB PMAY U 2.0 Capacity Building** through SNA SPARSH as per the details as under:

(Rs. in lakh)

State	Category	Number	Annual Maximum Cost	Annual Budget proposed by the State	Admissible Annual Budget as per CB norms under PMAY-U 2.0 guidelines	Central Assistance (60%)	State Share (40%)	Funds being released as advance amount of 1 st installment of Central Assistance for FY 2025-26 (50%)
West Bengal	Nagar/Town Panchayat	3	0.60	1.80	1.80	1.08	0.72	0.54
	Municipal Council	118	1.50	177.00	177.00	106.20	70.80	53.10
	Municipal Corporation	7	5.00	35.00	35.00	21.00	14.00	10.50
	Development Authorities, Industrial Development Authorities, Cantonment Board & Others	5	0.60	3.00	3.00	1.80	1.20	0.90
Total				216.80	216.80	130.08	86.72	65.04

2. State Govt. of West Bengal has submitted the documents required for release of advance amount of 1st installment of Central Assistance for FY 2025-26 towards IEC activities under Capacity Building of PMAY-U 2.0 Mission.

3. The above Central Assistance is subject to the following conditions:

- The State will comply with the terms and conditions stipulated in the guidelines, CSMC directions and instructions issued by this Ministry.

- ii. The State will utilize the sanctioned grant for the purpose for which it is released. The State Government/Nodal Agencies shall strictly monitor the progress of the preparatory work.
- iii. The State will furnish the Expenditure Statement/UC as per GFR 2017 subject to financial norms approved as well as adherence to scheme guidelines.
- iv. Further installment of funds will be considered after receipt of UCs, Undertaking and details of expenditure in standard template of the Capacity Building guidelines subject to financial norms approved as well as adherence to scheme guidelines.
- v. The bills and vouchers regarding the expenditure incurred under IEC are to be examined and approved at the SLNA level by the competent authority as per State rule/as the case may apply (the bills/vouchers to be countersigned by the finance department) and an Undertaking and claim of reimbursement to be submitted to the Ministry.
- vi. The State/ULBs will undertake activities for developing and dissemination of advocacy material aimed at various stakeholders with the approval of Competent Authority. Some of the IEC activities permitted include display of hoardings, standees, banners, posters, leaflets, photographs/audio-visuals of success stories, jingles/advertising performance/street play by local artists, display of PMAY-U 2.0 logo. The beneficiary details should be embossed or engraved with the logo on the stone plate preferably in local language. State may take up any other innovative IEC activities approved by the SLSMC.
- vii. For conducting the rapid demand assessment, the State Govt. may also utilize the IEC funds at State level for IEC activities and judiciously allot the fund to respective ULBs as per the requirement, within the approved amount under Annual Capacity Building Plan (ACBP).
- viii. A brief report highlighting assessment of impact by IEC activities is also required for reimbursement. All bills/voucher etc. should be safely kept at SLNA level for future audit and other references.
- ix. The amount of Central Assistance approved will form a part of capacity building plan of the State under PMAY-U Mission 2.0.
- x. Transfer of funds to different entities, if any may be made through PFMS, as applicable and where there is an element of cash transfer to individuals, the same may be made through DBT/EAT module of PFMS mode, as applicable.
- xi. Any unspent balance lying in State Treasury/SNA Accounts prior to onboarding of the State Government on SNA SPARSH will be subject to guidelines issued by Department of Expenditure (DoE) from time to time.

4. The expenditure involved is debit to the following Head of Account under Demand No. 60 of Ministry of Housing and Urban Affairs for the year 2025-26:

Major Head	3601	Grants-in-aid to State Governments
Sub-Major Head	06	Centrally Sponsored Scheme
Minor Head	101	Central Assistance/Share
Sub Head	31	Pradhan Mantri Awas Yojana (Urban)
Detailed Head	01	Assistance to State Govts.
Object Head	31.01.31	Grants-in-Aid-General

5. This admissible Central liability will be released to the Government of West Bengal on demand through SNA SPARSH only or/and as per the latest guidelines of DoE. As the State has onboarded on SNA SPARSH, all the committed liabilities shall be released in SNA SPARSH only. The State Government is required to contribute approved matching State share under the scheme. The State to ensure timely release of matching State share.

6. This being the first installment of Central Assistance, no UC is required/due for the above release.

7. As per rule 236(1) of GFR, 2017, the relevant accounts of the Grantee Institution(s)/Organisation(s) shall be open to inspection by the sanctioning authority and audit, both by the Comptroller and Auditor General of India under the provision of CAG (DPC) Act of 1971 and internal audit by the Principal Accounts Office of the Ministry or Department, whenever the Institution or Organisation is called upon to do so.

8. This issues with the concurrence of the Integrated Finance Division vide their **Notes # 60-62 of even number dated 14.01.2026.**

9. The sanction has been registered at **S. No. 350** in the Sanction Register of HFA Directorate (HFA-III Section) of the Ministry of Housing and Urban Affair for the year 2025-26.

Yours faithfully,



(B.K. Mandal)

Under Secretary to the Govt. of India
Tel.: 011-23063285

Copy to:

1. Principal Secretary (UD & MA), State Govt. of West Bengal, Block DF-8, Sector-I, Bidhan Nagar, Kolkata-700064
2. Accountant General (A&E), West Bengal
3. Reserve Bank of India, CAS, Nagpur
4. NITI Aayog, SP Divn./DR Divn., Sansad Marg, New Delhi-110001
5. DDG (HFA), MoHUA
6. Joint Dir. (IFD), MoHUA
7. DS (Budget), MoHUA
8. Section Officer (Admn-II)/DDO, MoHUA
9. PMU (MIS), HFA Directorate
10. Dy. Chief MIS, HFA Directorate to place this sanction at appropriate place on the website of the Ministry.
11. Sanction folder



(B.K. Mandal)

Under Secretary to the Govt. of India