

F.No O-17024/85/2018-HFA-I-UD (FTS-9043397)

Government of India

Ministry of Housing and Urban Affairs

New Delhi, Nirman Bhavan

Dated 10th August, 2018

To

The Principal Secretaries/Secretaries (Housing/UD) concerned of all States/UTs.

Sir/ Madam

The Pradhan Mantri Awas Yojana (Urban) [PMAY (U)] has completed more than three years of its implementation. Total 53,79,562 houses have so far been approved, 29,73,223 houses have been grounded for construction and 8,34,100 houses have been completed under the Scheme.

2. In some States like Jharkhand and Bihar, the houses completed under Beneficiary Led Construction (BLC) vertical of PMAY(U) have been painted colorfully in traditional, cultural and environmental themes, sample of which can be seen at http://mohua.gov.in/upload/uploadfiles/files/BLC_Houses_Painted.pdf. These enhance the appearance of the houses and also spread awareness about their local tradition/ cultural and environment.

3. You are, therefore, requested to issue suitable directions to the ground level Officers so that the beneficiaries may be motivated and encouraged to paint their homes colorfully with local, cultural and environmental themes. Services of Women Self Help Group (SHGs) may be utilized for the same.

4. The painters may be facilitated for training under the National Urban Livelihood Mission (NULM) of this Ministry which intends to fill the gap between the demand and availability of local skills by providing skill training programs.

Yours faithfully,


(Amrit Abhijat)